

Message Text

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UNCLAS MASERU 0295

FOR AF/S, MR. ROBERT PERRY

E.O. 11652: N/A
TAGS: OCON, BEXP, LT
SUBJECT: CONFERENCE ON TRANSNATIONAL CORPORATIONS AND SMALL
DEVELOPING COUNTRIES.

REF: PERRY-PRICE TELECON 3-8-77

1. FOLLOWING IS INFO REQUESTED TELECON.

2. PARTICIPANTS:

COMPANY EXECUTIVES OF TRANSNATIONAL AND OTHER CORPORATIONS.
GOVERNMENT OFFICIALS WITH RESPONSIBILITY OR INTEREST IN INDUSTRIAL
DEVELOPMENT.

EXECUTIVES OF NATIONAL AND INTERNATIONAL DEVELOPMENT BANKS AND
CORPORATIONS.

REPRESENTATIVES OF BILATERAL AND MULTILATERAL AID AGENCIES.
PROFESSIONALS INTERESTED IN ADVANCING THEIR KNOWLEDGE CONCERNING
CORPORATIONS OPERATING IN DEVELOPING COUNTRIES.

3. AIMS:

TO PROMOTE A BETTER UNDERSTANDING BETWEEN THE DECISION MAKERS IN
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DEVELOPING COUNTRIES AND FOREIGN COMPANIES, PARTICULARLY TRANS-
NATIONAL CORPORATIONS.

TO DEVELOP A GREATER APPRECIATION OF THE OPPORTUNITIES AND MUTUAL
RESPONSIBILITIES INVOLVED IN FOREIGN INVESTMENT'S CONTRIBUTION TO
A COUNTRY'S NATIONAL DEVELOPMENT OBJECTIVES.

4. METHOD:

FORMAL KEYNOTE ADDRESSES (5)

PANEL DISCUSSION GROUPS (12), WHICH WILL PERMIT PARTICIPANTS TO PRESENT THEIR VIEWS AND DISCUSS WITH THE "EXPERTS".

WORKING LANGUAGE - ENGLISH

5. CONTENT:

THE CONFERENCE PROGRAM HAS BEEN DESIGNED TO PERMIT THE DISCUSSION AND RESOLUTION OF: PROBLEMS ENCOUNTERED BY DEVELOPING COUNTRIES ENCOURAGING INVESTMENT FROM AND WORKING WITH FOREIGN COMPANIES. CONCERNS WHICH FOREIGN COMPANIES EXPERIENCE IN CONSIDERING WHETHER TO INVEST AND OPERATE IN DEVELOPING COUNTRIES.

6. SPECIFIC TOPICS:

THE TRANSNATIONAL CORPORATION (TNC) - HELP OR HINDRANCE TO NATIONAL DEVELOPMENT?

IS FOREIGN MANAGEMENT AND AID A BETTER ALTERNATIVE TO TNCS

THE IMPORTANCE OF TNC INVESTMENT ON EMPLOYMENT AND TECHNOLOGY TRANSFER.

SOURCES OF CONFLICT OF INTEREST BETWEEN TNCS AND GOVERNMENT - MECHANISMS FOR RESOLVING THE CONFLICT.

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PROBLEMS SURROUNDING (THE THREAT OF) NATIONALISATION.

CAN A TNC BE CONSIDERED SOCIALLY RESPONSIBLE?

CAN TNCS MAKE A NET CONTRIBUTION TO SELF-SUSTAINED GROWTH?

7. HAROLD SIMS IS VICE PRESIDENT, CORPORATE AFFAIRS JOHNSON & JOHNSON BASED IN U.S.A.

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